

CONTACT: Jennifer Stein, (623) 930.2958 Marketing/Communications Department

## GLENDALE'S CHANNEL 11 RECEIVES NATIONAL ACCOLADES

**GLENDALE, Ariz.** -- Glendale 11 is the recipient of five awards from the leading government television communications organization, the National Association of Telecommunications Officers and Advisors (NATOA). Glendale 11 received first through honorable mention in the following categories.

# **First Place:**

Community Event Coverage: "Glendale Glitters"

#### **Second Place:**

Documentary - Event Coverage: "Home Green Home"

# **Third Place:**

Event/Program Promotion: "Glendale Spring Training Ballpark Promo"

## **Honorable Mention:**

Multiple Channel Promotion: "Glendale 11: The Reel"
Sports Programming: "City Beat Special Edition: Cardinals NFC
Championship Game"

NATOA represents 180 agencies from 31 states and Canada, and selects the award winners based on excellence in broadcast, cable and multimedia programming developed by municipal agencies.

Glendale 11 directly competes against stations from some of the largest television markets in the country, such as Los Angeles, Denver and Seattle.

"The City of Glendale and Glendale 11 have made its mark as a national presence in providing its viewers and residents with excellence in news, information and entertainment," said Laurie Berg Sapp, Glendale 11 station manager. "These awards reflect the high standards we set here at Glendale 11 for the benefit of our community."



Home of the NFL's 2008 Super Bowl

Home of Arizona's Best Hometown Festivals

> Home of the NHL Coyotes, Arizona Cardinals and Fiesta Bowl

Home of Luke AFB, the largest F-16 training base in the world

City of Glendale 5850 W. Glendale Ave. Glendale, AZ 85301 (623) 930-2960 www.glendaleaz.com Emmy Award-winning Glendale 11 airs on Cox and Qwest Channel 11, 24 hours a day, seven days a week. For a complete viewer's program guide, visit www.glendaleaz.com/glendale11.